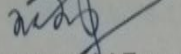
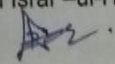
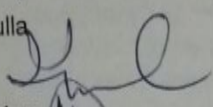
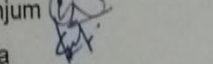
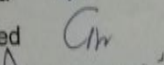

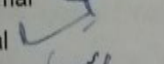
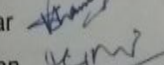
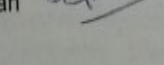
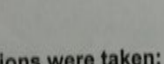
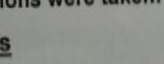
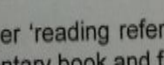




Baba Ghulam Shah Badshah University Rajouri (J&K)

Minutes of the Meeting of Board of Studies (MBA) held in the Conference Hall of
MBA on dated 05-03-2017.

The Following members are attended:

1. Prof. Naseem Ahmed (Dean) 
2. Prof. Mohammad Israr-ul-Haque (External Expert)
3. Dr. Dil Pazir 
4. Dr. Parvaiz Abdulla 
5. Dr. Javed Iqbal 
6. Dr. Darkhsan Anjum 
7. Dr. Radha Gupta 
8. Mr. Kafeel Ahmed 
9. Mr. Aasim Mir 
10. Mr. Jatinder Kumar 
11. Mr. Danish Iqbal 
12. Mr. Vinay Kumar 
13. Mr. Mirza Rizwan 

The following decisions were taken:

General remarks

1. Each paper 'reading reference' should contain only ONE base book, then ONE supplementary book and finally some 'extra readings'.
2. Focus on experiential learning and incorporate 'Case Studies' and 'Business Games'.

Paper remarks

1. Accounting – Put concepts of General Accounting and Management Accounting instead of Financial Accounting
2. Quantitative Analysis (Techniques) – It is better to have Quantitative Analysis than Techniques. Sampling to be taught in Research Methodology instead here in Quantitative Analysis. Use Seagull 'Non-parametric Statistics'.

3. **Business Law**– Syllabus content must focus more on general law and its principles instead of Acts of any legislative bodies.
4. Under '**Business Communication**' learning make video recording of students' presentation and teach them communications skills through such practical exercise.

Semester 1 remarks

1. MBA115 (Business Ethics & Environment) to be shifted to SEM-3 as Elective
2. MBA116 (Banking and Insurance Management) to be put as electives in SEM-3.
3. Instead of 'Business Ethics & Environment' and Banking and Insurance Management', shift MBA223 (Marketing Management) and MBA224 (Human Resource Management) from SEM-2 to SEM-1.

Semester 2 remarks

1. 'Operations Management' and 'Research Methodology' must be taught in SEM-2, these two core papers may occupy place on MBA223 and MBA224.
2. MBA225- 'Corporate Law' to be better named as 'Business Law' and syllabus content must focus more on general law and its principles instead of Acts of any legislative bodies.


Semester 3 remarks

1. MBA331 (Project Management) to be put as Finance electives .
2. 'Strategic Management' to be brought here from SEM-4.
3. Distribution Management must be added as marketing electives.

Semester 4 remarks

1. Must have minimum work load; therefore shift 'Strategic Management' to SEM-3.
2. In place of 'Industrial Psychology' , 'participative Management" may be included ,
3. 'Multinational Financial Manàgement' must be replaced with 'Behavioural Finance.

Note: the changes made in BOS shall be applicable from Academic session 2017 onwards.


Dean
School of Management Studies

No/BGSBU/PGSMS/17/
Dated: 22-03-2017



SCHOOL OF MANAGEMENT STUDIES
BABA GHULAM SHAH BADSHAH UNIVERSITY, RAJOURI (J&K)
COURSE STRUCTURE MBA

Summary MBA

Semester	Credit	Total Marks
First	24	600
Second	24	600
Third	28	700
Fourth	20	500
Total	96	2400

Semester I

Sr. No.	Course Code	Core Courses	Credit	Sessional Assessment Marks	University Exam Marks	Total Marks
1	MBA111	Management Process & Organizational Behavior	4	40	60	100
2	MBA 112	Accounting for Managers	4	40	60	100
3	MBA113	Quantitative Techniques for Managerial decision	4	40	60	100
4	MBA 114	Managerial Economics	4	40	60	100
5	MBA115	Marketing Management	4	40	60	100
6	MBA 116	Human Resource Management	4	40	60	100
Total			24	240	360	600

Dean
School of Management Studies
BGSB University Rajouri



SCHOOL OF MANAGEMENT STUDIES
BABA GHULAM SHAH BADSHAH UNIVERSITY, RAJOURI (J&K)
COURSE STRUCTURE MBA

Semester II

Sr. No.	Course Code	Core Courses	Credit	Sessional Assessment Marks	University Exam Marks	Total Marks
1	MBA 221	International Business	4	40	60	100
2	MBA 222	Financial Management	4	40	60	100
3	MBA 223	Business Law	4	40	60	100
4	MBA224	Operations Management	4	40	60	100
5	MBA 225	Research Methodology & Its Applications	4	40	60	100
Choice based Open Electives						
1		Fundamental of English	4	40	60	100
2		Fundamental of Arabic Language	4	40	60	100
3		Applied Calculus	4	40	60	100
4		Software Skills in Information technology	4	40	60	100
5		Computer Application & Operations	4	40	60	100
6		Basics of Computing	4	40	60	100
7		Basics of Tourism	4	40	60	100
8		Tourism Resources of Jammu & Kashmir	4	40	60	100
9		Mysteries of Green Plants: The corner Stone of Life	4	40	60	100
10		Botany in Rural Development	4	40	60	100
11		Fundamental of Biotechnology	4	40	60	100
12			4	40	60	100
Total			24	240	360	600

Note: The students will be required to opt any one of the above courses

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SCHOOL OF MANAGEMENT STUDIES
BABA GHULAM SHAH BADSHAH UNIVERSITY, RAJOURI (J&K)
COURSE STRUCTURE MBA

Semester III

Sr. No.	Course Code	Core Courses	Credit	Sessional Assessment Marks	University Exam Marks	Total Marks
1	MBA331	Strategic Management	4	40	60	100
2	MBA 332	Summer Training Project	4		100	100
Choice Based Complementary Electives						
Finance						
3	MBA F1	Security Analysis	4	40	60	100
4	MBA F2	International Finance	4	40	60	100
5	MBA F3	Social Banking and Microfinance	4	40	60	100
6	MBAF4	Indian Financial System	4	40	60	100
7	MBA F5	Project Management	4	40	60	100
8	MBA F6	Banking and Insurance Management	4	40	60	100

Human Resource

9	MBA H1	Strategic Human Resource Management	4	40	60	100
10	MBAH2	Organizational Change and Development	4	40	60	100
11	MBA H3	Industrial Relation and Labour Laws	4	40	60	100
12	MBA H4	Human Resource Development	4	40	60	100
13	MBA H 5	Business ethics and Environment	4	40	60	100
Marketing						
14	MBA M1	Advertising And Sales Promotion	4	40	60	100
15	MBA M2	Consumer Behavior & Marketing Strategy	4	40	60	100
16	MBA M3	Service Marketing	4	40	60	100
17	MBA M4	Rural Marketing	4	40	60	100
18	MBA M5	Distribution Management	4	40	60	100

Note: MBA III semester students has to earn 12 credits for major specialization and 08 credits for minor specialization

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**SCHOOL OF MANAGEMENT STUDIES
BABA GHULAM SHAH BADSHAH UNIVERSITY, RAJOURI (J&K)
COURSE STRUCTURE MBA**

Semester IV

Sr. No.	Course Code	Core Courses	Credit	Sessional Assessment Marks	University Exam Marks	Total Marks
1	MBA 41	Entrepreneurship Development	4	40	60	100
3	MBA 42	Management Information System	4	40	60	100
Complementary Electives						
Finance						
4	MBA F7	Portfolio Management	4	40	60	100
5	MBA F8	Financial Derivatives	4	40	60	100
6	MBA F9	Behavioral Finance	4	40	60	100
7	MBA F10	Mergers and Acquisitions	4	40	60	100
Human Resource						
8	MBA H6	Performance Management	4	40	60	100
9	MBA H7	Interpersonal and Group Processes	4	40	60	100
10	MBA H8	Cross Cultural Management	4	40	60	100
11	MBA H9	Participative Management	4	40	60	100
Marketing						
12	MBA M6	Strategic Brand Management	4	40	60	100
13	MBA M7	Retail Marketing	4	40	60	100
14	MBA M8	International Marketing	4	40	60	100
15	MBA M9	Digital Marketing	4	40	60	100

Note: MBA IV semester students have to earn minimum of 08 credits for major specialization and 04 credits for minor specialization




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